COMMITTEE PRINT

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112TH CONGRESS 1ST SESSION

H. R. 2577

To protect consumers by requiring reasonable security policies and procedures to protect data containing personal information, and to provide for nationwide notice in the event of a security breach.

IN THE HOUSE OF REPRESENTATIVES

July 18, 2011

Mrs. Bono Mack introduced the following bill; which was referred to the Committee on Energy and Commerce

A BILL

To protect consumers by requiring reasonable security policies and procedures to protect data containing personal information, and to provide for nationwide notice in the event of a security breach.

- 1 Be it enacted by the Senate and House of Representa-
- 2 tives of the United States of America in Congress assembled,
- 3 SECTION 1. SHORT TITLE.
- 4 This Act may be cited as the "Secure and Fortify
- 5 Electronic Data Act" or the "SAFE Data Act".

2 SEC. 2. REQUIREMENTS FOR INFORMATION SECURITY. 2 (a) General Security Policies and Proce-3 DURES.— 4 (1) REGULATIONS.—Not later than 1 year after 5 the date of enactment of this Act, the Commission 6 shall promulgate regulations under section 553 of 7 title 5, United States Code, to require any person 8 engaged in interstate commerce that owns or pos-9 sesses data containing personal information related 10 to that commercial activity, including an information 11 broker and any third party that has contracted with 12 such person to maintain or process such data on be-13 half of such person, to establish and implement rea-14 sonable policies and procedures regarding informa-15 tion security practices for the treatment and protection of personal information, taking into consider-16 17 ation— 18 (A) the size of, and the nature, scope, and 19 complexity of the activities engaged in by, such 20 person; 21 (B) the current state of the art in adminis-22 trative, technical, and physical safeguards for 23 protecting such information; and

(C) the cost of implementing such safe-

24

25

guards.

1	(2) Data security requirements.—Such
2	regulations shall, taking into consideration the quan-
3	tity, type, nature, and sensitivity of the personal in-
4	formation, require the policies and procedures to in-
5	clude the following:
6	(A) A security policy with respect to the
7	collection, use, sale, other dissemination, and
8	maintenance of any data containing personal in-
9	formation.
10	(B) The identification of an officer or
11	other individual as the point of contact with re-
12	sponsibility for the management of information
13	security.
14	(C) A process for identifying and assessing
15	any reasonably foreseeable vulnerabilities in
16	each system maintained by such person that
17	contains such data, which shall include regular
18	monitoring to detect a breach of security of
19	each such system.
20	(D) A process for taking preventive and
21	corrective action to mitigate against any
22	vulnerabilities identified in the process required
23	by subparagraph (C), which may include imple-
24	menting any changes to security practices and

1	to the architecture and installation of network
2	or operating software.
3	(E) A process for disposing of data in elec-
4	tronic form containing personal information by
5	shredding, permanently erasing, or otherwise
6	modifying the personal information contained in
7	such data to make such personal information
8	permanently unreadable or indecipherable.
9	(F) A standard method or methods for the
10	destruction of paper documents and other non-
11	electronic data containing personal information.
12	(b) Data Minimization Requirements.—A person
13	subject to the requirements under subsection (a) shall es-
14	tablish a plan and procedures for minimizing the amount
15	of personal information maintained by such person. Such
16	plan and procedures shall provide for the retention of such
17	personal information only as reasonably needed for the
18	business purposes of such person or as necessary to com-
19	ply with any legal obligation. The Commission may not
20	promulgate any regulations with regard to the establish-
21	ment of such plan and procedures.
22	(c) Exemption for Certain Service Pro-
23	VIDERS.—Nothing in this section shall apply to a service
24	provider for any electronic communication by a third party

1	that is transmitted, routed, or stored in intermediate or
2	transient storage by such service provider.
3	SEC. 3. NOTIFICATION AND OTHER REQUIREMENTS IN THE
4	EVENT OF A BREACH OF SECURITY.
5	(a) Requirements in the Event of a Breach of
6	Security.—Any person engaged in interstate commerce
7	that owns or possesses data in electronic form containing
8	personal information related to that commercial activity,
9	following the discovery of a breach of security of any sys-
10	tem maintained by such person that contains such data,
11	shall, without unreasonable delay—
12	(1) notify appropriate Federal law enforcement
13	officials of the breach of security, unless such person
14	determines that the breach involved no unlawful ac-
15	tivity;
16	(2) take such steps necessary to prevent further
17	breach or unauthorized disclosures;
18	(3) identify affected individuals whose personal
19	information may have been acquired or accessed;
20	and
21	(4) not later than 48 hours after identifying af-
22	fected individuals under paragraph (3), unless the
23	person makes a reasonable determination that the
24	breach of security presents no reasonable risk of

1	identity theft, fraud, or other unlawful conduct af-
2	fecting such individuals, notify—
3	(A) the Commission; and
4	(B) as promptly as possible, subject to
5	subsection (c), each individual who is a citizen
6	or resident of the United States whose personal
7	information is known to have been acquired or
8	accessed as a result of such a breach of secu-
9	rity.
10	(b) Special Notification Requirements.—
11	(1) Third party agents.—In the event of a
12	breach of security of any third party entity that has
13	contracted with a person to maintain or process data
14	in electronic form containing personal information
15	on behalf of such person, such third party entity
16	shall—
17	(A) take the actions required under para-
18	graphs (1) and (2) of subsection (a); and
19	(B) notify as promptly as possible such
20	person of the breach of security.
21	Upon receiving notification from the third party en-
22	tity under subparagraph (B), such person shall take
23	the actions required under paragraphs (3) and (4)
24	of subsection (a).

1	(2) Service providers.—If a service provider
2	becomes aware of a breach of security of data in
3	electronic form containing personal information that
4	is owned or possessed by another person engaged in
5	interstate commerce that connects to or uses a sys-
6	tem or network provided by the service provider for
7	the purpose of transmitting, routing, or providing in-
8	termediate or transient storage of such data in con-
9	nection with that commercial activity, such service
10	provider shall—
11	(A) take the actions required under para-
12	graphs (1) and (2) of subsection (a); and
13	(B) notify only the person who initiated
14	such connection, transmission, routing, or stor-
15	age, of the breach of security, if such person
16	can be reasonably identified.
17	Upon receiving such notification from a service pro-
18	vider, such person shall take the action required
19	under paragraphs (3) and (4) of subsection (a).
20	(3) Coordination of notification with
21	CREDIT REPORTING AGENCIES.—If a person is re-
22	quired to provide notification to more than 5,000 in-
23	dividuals under subsection (a)(4)(B), the person
24	shall also notify the major credit reporting agencies
25	that compile and maintain files on consumers on a

1	nationwide basis of the timing and distribution of
2	the notices. Such notice shall be given to the credit
3	reporting agencies without unreasonable delay and,
4	if it will not delay notice to the affected individuals,
5	prior to the distribution of notices to the affected in-
6	dividuals.
7	(c) Timing and Delay of Notification Author-
8	IZED FOR LAW ENFORCEMENT OR NATIONAL SECURITY
9	Purposes.—
10	(1) Deadline for commencing notifica-
11	TION.—Except as provided under paragraph (2) or
12	(3), a person required to provide notification to indi-
13	viduals of a breach of security pursuant to sub-
14	section (a)(4)(B) shall begin to notify such individ-
15	uals not later than 45 days after discovery of such
16	breach.
17	(2) LAW ENFORCEMENT.—If a Federal law en-
18	forcement agency determines that the notification
19	required under subsection (a)(4)(B) would impede a
20	civil or criminal investigation, such notification shall
21	be delayed upon the request of the law enforcement
22	agency for 30 days or such lesser period of time that
23	the law enforcement agency determines is reasonably
24	necessary. The law enforcement agency shall follow
25	up such a request in writing. A law enforcement

1	agency may, by a subsequent written request, revoke
2	such delay or extend the period of time set forth in
3	the original request made under this paragraph if
4	further delay is necessary.
5	(3) National security.—If a Federal na-
6	tional security agency or homeland security agency
7	determines that the notification required under sub-
8	section (a)(4)(B) would threaten national or home-
9	land security, such notification may be delayed for
10	a period of time that the national security agency or
11	homeland security agency determines is reasonably
12	necessary. The national security agency or homeland
13	security agency shall follow up such a request in
14	writing. A Federal national security agency or home-
15	land security agency may revoke such delay or ex-
16	tend the period of time set forth in the original re-
17	quest made under this paragraph by a subsequent
18	written request if further delay is necessary.
19	(d) Method and Content of Notification.—
20	(1) Direct notification.—
21	(A) METHOD OF NOTIFICATION.—A person
22	required to provide notification to individuals
23	under subsection (a)(4)(B) shall be in compli-
24	ance with such requirement if the person pro-
25	vides a conspicuous and clearly identified notifi-

1	cation by one of the following methods (pro-
2	vided the selected method can reasonably be ex-
3	pected to reach the intended individual):
4	(i) Written notification.
5	(ii) Notification by email or other
6	electronic means, if—
7	(I) the person's primary method
8	of communication with the individual
9	is by email or such other electronic
10	means; or
11	(II) the individual has consented
12	to receive such notification and the
13	notification is provided in a manner
14	that is consistent with the provisions
15	permitting electronic transmission of
16	notices under section 101 of the Elec-
17	tronic Signatures in Global and Na-
18	tional Commerce Act (15 U.S.C.
19	7001).
20	(B) Content of Notification.—Regard-
21	less of the method by which notification is pro-
22	vided to an individual under subparagraph (A),
23	such notification shall include—

1	(i) a description of the personal infor-
2	mation that may have been acquired or
3	accessed by an unauthorized person;
4	(ii) a telephone number that the indi-
5	vidual may use, at no cost to such indi-
6	vidual, to contact the person to inquire
7	about the breach of security or the infor-
8	mation the person maintained about that
9	individual;
10	(iii) notice that the individual is enti-
11	tled to receive, at no cost to such indi-
12	vidual, consumer credit reports on a quar-
13	terly basis for a period of 2 years, or credit
14	monitoring or other service that enables
15	consumers to detect the misuse of their
16	personal information for a period of 2
17	years, and instructions to the individual on
18	requesting such reports or service from the
19	person, except when the only information
20	which has been the subject of the security
21	breach is the individual's first name or ini-
22	tial and last name, or address, or phone
23	number, in combination with a credit or
24	debit card number, and any required secu-
25	rity code;

1	(iv) the toll-free contact telephone
2	numbers and addresses for the major cred-
3	it reporting agencies; and
4	(v) a toll-free telephone number and
5	website address for the Commission where-
6	by the individual may obtain information
7	regarding identity theft.
8	(2) Substitute notification.—
9	(A) CIRCUMSTANCES GIVING RISE TO SUB-
10	STITUTE NOTIFICATION.—A person required to
11	provide notification to individuals under sub-
12	section (a)(4)(B) may provide substitute notifi-
13	cation in lieu of the direct notification required
14	by paragraph (1) if the person owns or pos-
15	sesses data in electronic form containing per-
16	sonal information of fewer than 1,000 individ-
17	uals and such direct notification is not feasible
18	due to—
19	(i) excessive cost to the person re-
20	quired to provide such notification relative
21	to the resources of such person, as deter-
22	mined in accordance with the regulations
23	issued by the Commission under paragraph
24	(3)(A); or

1	(ii) lack of sufficient contact informa-
2	tion for the individual required to be noti-
3	fied.
4	(B) FORM OF SUBSTITUTE NOTIFICA-
5	TION.—Such substitute notification shall in-
6	clude—
7	(i) email notification to the extent
8	that the person has email addresses of in-
9	dividuals to whom it is required to provide
10	notification under subsection (a)(4)(B);
11	(ii) a conspicuous notice on the
12	website of the person (if such person main-
13	tains a website); and
14	(iii) notification in print and to broad-
15	cast media, including major media in met-
16	ropolitan and rural areas where the indi-
17	viduals whose personal information was ac-
18	quired or accessed reside.
19	(C) CONTENT OF SUBSTITUTE NOTICE.—
20	Each form of substitute notice under this para-
21	graph shall include—
22	(i) notice that individuals whose per-
23	sonal information is included in the breach
24	of security are entitled to receive, at no
25	cost to the individuals, consumer credit re-

1	ports on a quarterly basis for a period of
2	2 years, or credit monitoring or other serv-
3	ice that enables consumers to detect the
4	misuse of their personal information for a
5	period of 2 years, and instructions on re-
6	questing such reports or service from the
7	person, except when the only information
8	which has been the subject of the security
9	breach is the individual's first name or ini-
10	tial and last name, or address, or phone
11	number, in combination with a credit or
12	debit card number, and any required secu-
13	rity code; and
14	(ii) a telephone number by which an
15	individual can, at no cost to such indi-
16	vidual, learn whether that individual's per-
17	sonal information is included in the breach
18	of security.
19	(3) Regulations and Guidance.—
20	(A) REGULATIONS.—Not later than 1 year
21	after the date of enactment of this Act, the
22	Commission shall, by regulation under section
23	553 of title 5, United States Code, establish cri-
24	teria for determining circumstances under
25	which substitute notification may be provided

1	under paragraph (2), including criteria for de-
2	termining if notification under paragraph (1) is
3	not feasible due to excessive costs to the person
4	required to provide such notification relative to
5	the resources of such person. Such regulations
6	may also identify other circumstances where
7	substitute notification would be appropriate for
8	any person, including circumstances under
9	which the cost of providing notification exceeds
10	the benefits to consumers.
11	(B) Guidance.—In addition, the Commis-
12	sion shall provide and publish general guidance
13	with respect to compliance with this subsection.
14	Such guidance shall include—
15	(i) a description of written or email
16	notification that complies with the require-
17	ments of paragraph (1); and
18	(ii) guidance on the content of sub-
19	stitute notification under paragraph (2),
20	including the extent of notification to print
21	and broadcast media that complies with
22	the requirements of such paragraph.
23	(e) Other Obligations Following Breach.—
24	(1) In general.—A person required to provide
25	notification under subsection (a)(4)(B) shall in ac-

1	cordance with the determination described in para-
2	graph (3), upon request of an individual whose per-
3	sonal information was included in the breach of se-
4	curity, provide or arrange for the provision of, to
5	each such individual and at no cost to such indi-
6	vidual—
7	(A) consumer credit reports from at least
8	one of the major credit reporting agencies be-
9	ginning not later than 60 days following the in-
10	dividual's request and continuing on a quarterly
11	basis for a period of 2 years thereafter; or
12	(B) a credit monitoring or other service
13	that enables consumers to detect the misuse of
14	their personal information, beginning not later
15	than 60 days following the individual's request
16	and continuing for a period of 2 years.
17	(2) Limitation.—This subsection shall not
18	apply if the only personal information which has
19	been the subject of the security breach is the individ-
20	ual's first name or initial and last name, or address,
21	or phone number, in combination with a credit or
22	debit card number, and any required security code.
23	(3) Rulemaking.—As part of the Commis-
24	sion's rulemaking described in subsection (d)(3), the
25	Commission shall determine the circumstances under

1	which a person required to provide notification
2	under subsection (a)(4)(B) shall provide or arrange
3	for the provision of free consumer credit reports or
4	credit monitoring or other service to affected individ-
5	uals.
6	(f) Presumption Concerning Data in Certain
7	Forms.—
8	(1) In general.—If the data in electronic
9	form containing personal information is unusable,
10	unreadable, or indecipherable to an unauthorized
11	person by encryption or other security technology or
12	methodology (if the method of encryption or such
13	other technology or methodology is generally accept-
14	ed by experts in the information security field),
15	there shall be a presumption, for purposes of sub-
16	section (a)(4), that no reasonable risk of identity
17	theft, fraud, or other unlawful conduct exists fol-
18	lowing a breach of security of such data. Any such
19	presumption may be rebutted by facts demonstrating
20	that the encryption or other security technologies or
21	methodologies in a specific case have been or are
22	reasonably likely to be compromised.
23	(2) Methodologies or technologies.—The
24	Commission may issue guidance to identify security
25	methodologies or technologies that render data in

1	electronic form unusable, unreadable, or indecipher-
2	able, that shall, if applied to such data, establish a
3	presumption that no reasonable risk of identity
4	theft, fraud, or other unlawful conduct exists fol-
5	lowing a breach of security of such data. Any such
6	presumption may be rebutted by facts demonstrating
7	that any such methodology or technology in a spe-
8	cific case has been or is reasonably likely to be com-
9	promised. In issuing such rules or guidance, the
10	Commission shall consult with relevant industries,
11	consumer organizations, and data security and iden-
12	tity theft prevention experts and established stand-
13	ards setting bodies.
14	(g) Website Notice of Federal Trade Commis-
15	SION.—If the Commission, upon receiving notification of
16	any breach of security that is reported to the Commission
17	under subsection (a)(4)(A), finds that notification of such
18	a breach of security available on the Commission's website
19	would be in the public interest or for the protection of
20	consumers, the Commission may place such a notice in
21	a clear and conspicuous location on such website.
22	(h) FTC STUDY ON NOTIFICATION IN LANGUAGES
23	IN ADDITION TO ENGLISH.—Not later than 1 year after
24	the date of enactment of this Act, the Commission shall
25	conduct a study on the practicality and cost effectiveness

of requiring the notification required by subsection (d)(1) to be provided in a language in addition to English to indi-3 viduals known to speak only such other language. 4 (i) General Rulemaking Authority.—The Commission may promulgate regulations, pursuant to section 6 553 of title 5, United States Code, as necessary to effectively implement and enforce the requirements of this sec-8 tion. SEC. 4. APPLICATION AND ENFORCEMENT. 10 (a) General Application.—The requirements of 11 sections 2 and 3 apply, according to their terms, to— 12 (1) those persons, partnerships, or corporations 13 over which the Commission has authority pursuant 14 to section 5(a)(2) of the Federal Trade Commission 15 Act (15 U.S.C. 45(a)(2)); and 16 notwithstanding section 4 and section (2)17 5(a)(2) of that Act (15 U.S.C. 44 and 45(a)(2)), 18 any organization described in section 501(c) of the 19 Internal Revenue Code of 1986 that is exempt from 20 taxation under section 501(a) of such Code. 21 (b) Enforcement by the Federal Trade Com-22 MISSION.— 23 (1) Unfair or deceptive acts or prac-24 TICES.—A violation of section 2 or 3 shall be treated 25 as an unfair and deceptive act or practice in viola-

1	tion of a regulation under section $18(a)(1)(B)$ of the
2	Federal Trade Commission Act (15 U.S.C.
3	57a(a)(1)(B)) regarding unfair or deceptive acts or
4	practices.
5	(2) Powers of Commission.—The Commis-
6	sion shall enforce this Act in the same manner, by
7	the same means, and with the same jurisdiction,
8	powers, and duties as though all applicable terms
9	and provisions of the Federal Trade Commission Act
10	(15 U.S.C. 41 et seq.) were incorporated into and
11	made a part of this Act. Any person who violates
12	section 2 or 3 shall be subject to the penalties and
13	entitled to the privileges and immunities provided in
14	that Act, except that the Commission may not assess
15	civil penalties for a violation of section 3(a)(1).
16	(c) Enforcement by State Attorneys Gen-
17	ERAL.—
18	(1) CIVIL ACTION.—In any case in which the
19	attorney general of a State, or an official or agency
20	of a State, has reason to believe that an interest of
21	the residents of that State has been or is threatened
22	or adversely affected by any person who violates sec-
23	tion 2 or 3 of this Act, the attorney general, official,
24	or agency of the State, as parens patriae, may bring
25	a civil action on behalf of the residents of the State

1	in a district court of the United States of appro-
2	priate jurisdiction—
3	(A) to enjoin further violation of such sec-
4	tion by the defendant;
5	(B) to compel compliance with such sec-
6	tion; or
7	(C) to obtain civil penalties in the amount
8	determined under paragraph (2).
9	(2) CIVIL PENALTIES.—
10	(A) CALCULATION.—
11	(i) TREATMENT OF VIOLATIONS OF
12	SECTION 2.—For purposes of paragraph
13	(1)(C) with regard to a violation of section
14	2, the amount determined under this para-
15	graph is the amount calculated by multi-
16	plying the number of days that a person is
17	not in compliance with such section by an
18	amount not greater than \$11,000.
19	(ii) Treatment of violations of
20	SECTION 3.—For purposes of paragraph
21	(1)(C) with regard to a violation of section
22	3, the amount determined under this para-
23	graph is the amount calculated by multi-
24	plying the number of violations of such
25	section by an amount not greater than

1	\$11,000. Each failure to send notification
2	as required under section 3 to a resident of
3	the State shall be treated as a separate
4	violation.
5	(B) Adjustment for inflation.—Be-
6	ginning on the date that the Consumer Price
7	Index is first published by the Bureau of Labor
8	Statistics that is at least 1 year after the date
9	of enactment of this Act, and each year there-
10	after, the amounts specified in clauses (i) and
11	(ii) of subparagraph (A) shall be increased by
12	the percentage increase in the Consumer Price
13	Index published on that date from the Con-
14	sumer Price Index published the previous year.
15	(C) MAXIMUM TOTAL LIABILITY.—Not-
16	withstanding the number of actions which may
17	be brought against a person under this sub-
18	section, the maximum civil penalty for which
19	any person may be liable under this subsection
20	shall not exceed—
21	(i) \$5,000,000 for all related viola-
22	tions of section 2; and
23	(ii) \$5,000,000 for all violations of
24	section 3 resulting from a single breach of
25	security.

1	(3) Intervention by the ftc.—
2	(A) NOTICE AND INTERVENTION.—The
3	State shall provide prior written notice of any
4	action under paragraph (1) to the Commission
5	and provide the Commission with a copy of its
6	complaint, except in any case in which such
7	prior notice is not feasible, in which case the
8	State shall serve such notice immediately upon
9	instituting such action. The Commission shall
10	have the right—
11	(i) to intervene in the action;
12	(ii) upon so intervening, to be heard
13	on all matters arising therein; and
14	(iii) to file petitions for appeal.
15	(B) Limitation on state action while
16	FEDERAL ACTION IS PENDING.—If the Commis-
17	sion has instituted a civil action for violation of
18	this Act, no State attorney general, or official
19	or agency of a State, may bring an action under
20	this subsection during the pendency of that ac-
21	tion against any defendant named in the com-
22	plaint of the Commission for any violation of
23	this Act alleged in the complaint.
24	(4) Construction.—For purposes of bringing
25	any civil action under paragraph (1), nothing in this

1	Act shall be construed to prevent an attorney gen-
2	eral of a State from exercising the powers conferred
3	on the attorney general by the laws of that State
4	to—
5	(A) conduct investigations;
6	(B) administer oaths or affirmations; or
7	(C) compel the attendance of witnesses or
8	the production of documentary and other evi-
9	dence.
10	(d) Entities Governed by HIPAA and Gramm-
11	Leach-Bliley.—
12	(1) HIPAA.—
13	(A) Information security require-
14	MENTS.—To the extent that the information se-
15	curity requirements of part C of title XI of the
16	Social Security Act (42 U.S.C. 1320d et seq.)
17	apply in any circumstance to a person who is
18	subject to such part, including as applied under
19	subtitle D of title IV of the Health Information
20	Technology for Economic and Clinical Health
21	Act (42 U.S.C. 17921 et seq.), such person
22	shall be exempt from the requirements of sec-
23	tion 2.
24	(B) Notification requirements.—To
25	the extent that the breach notification require-

1	ments of part C of title XI of the Social Secu-
2	rity Act (42 U.S.C. 1320d et seq.) apply in any
3	circumstance to a person who is subject to such
4	part, including as applied under subtitle D of
5	title IV of the Health Information Technology
6	for Economic and Clinical Health Act (42
7	U.S.C. 17921 et seq.), such person shall be ex-
8	empt from the requirements of section 3.
9	(2) Gramm-Leach-Bliley.—
10	(A) In general.—Except as provided in
11	subparagraph (B), a person who is subject to
12	title V of the Gramm-Leach-Bliley Act (15
13	U.S.C. 6801 et seq.)—
14	(i) with regard to information security
15	requirements, shall be exempt from the re-
16	quirements of section 2; and
17	(ii) with regard to notification require-
18	ments, shall be exempt from the require-
19	ments of section 3.
20	(B) Exception.—Notwithstanding sub-
21	paragraph (A), those persons subject to the ju-
22	risdiction of the Federal Trade Commission
23	under section 505(a)(7) of the Gramm-Leach-
24	Bliley Act (15 U.S.C. 6805(a)(7)) shall be sub-
25	ject to the requirements of this Act. If such

1	person is in compliance with the information se-
2	curity requirements of title V of such Act, such
3	person shall be deemed in compliance with sec-
4	tion 2 of this Act.
5	SEC. 5. DEFINITIONS.
6	In this Act the following definitions apply:
7	(1) Breach of Security.—The term "breach
8	of security" means any unauthorized access to or ac-
9	quisition of data in electronic form containing per-
10	sonal information.
11	(2) Commission.—The term "Commission"
12	means the Federal Trade Commission.
13	(3) Data in electronic form.—The term
14	"data in electronic form" means any data stored
15	electronically or digitally on any computer system or
16	other database and includes recordable tapes and
17	other mass storage devices.
18	(4) Encryption.—The term "encryption"
19	means the protection of data in electronic form in
20	storage or in transit using an encryption technology
21	that has been adopted by an established standards
22	setting body which renders such data indecipherable
23	in the absence of associated cryptographic keys nec-
24	essary to enable decryption of such data. Such

encryption must include appropriate management

25

1	and safeguards of such keys to protect the integrity
2	of the encryption.
3	(5) IDENTITY THEFT.—The term "identity
4	theft" means the unauthorized use of another per-
5	son's personal information for the purpose of engag-
6	ing in commercial transactions under the name of
7	such other person.
8	(6) Information Broker.—The term "infor-
9	mation broker"—
10	(A) means a commercial entity whose busi-
11	ness is to collect, assemble, or maintain per-
12	sonal information concerning individuals who
13	are not current or former customers of such en-
14	tity in order to sell such information or provide
15	access to such information to any nonaffiliated
16	third party in exchange for consideration,
17	whether such collection, assembly, or mainte-
18	nance of personal information is performed by
19	the information broker directly, or by contract
20	or subcontract with any other entity; and
21	(B) does not include a commercial entity to
22	the extent that such entity processes informa-
23	tion collected by or on behalf of and received
24	from or on behalf of a nonaffiliated third party
25	concerning individuals who are current or

1	former customers or employees of such third
2	party to enable such third party directly or
3	through parties acting on its behalf to provide
4	benefits for its employees or directly transact
5	business with its customers.
6	(7) Personal information.—
7	(A) Definition.—The term "personal in-
8	formation" means an individual's first name or
9	initial and last name, or address, or phone
10	number, in combination with any 1 or more of
11	the following data elements for that individual:
12	(i) Social Security number.
13	(ii) Driver's license number, passport
14	number, military identification number, or
15	other similar number issued on a govern-
16	ment document used to verify identity.
17	(iii) Financial account number, or
18	credit or debit card number, and any re-
19	quired security code, access code, or pass-
20	word that is necessary to permit access to
21	an individual's financial account.
22	(B) Public record information.—Such
23	term does not include public record information.
24	(C) Modified definition by rule-
25	MAKING.—The Commission may, by rule, mod-

1	ify the definition of "personal information"
2	under subparagraph (A)—
3	(i) for the purpose of section 2, to the
4	extent that such modification is necessary
5	to accomplish the purposes of such section
6	as a result of changes in technology or
7	practices and will not unreasonably impede
8	technological innovation or otherwise ad-
9	versely affect interstate commerce; and
10	(ii) for the purpose of section 3, if the
11	Commission determines that access to or
12	acquisition of the additional data elements
13	in the event of a breach of security would
14	create an unreasonable risk of identity
15	theft, fraud, or other unlawful conduct and
16	that such modification will not unreason-
17	ably impede technological innovation or
18	otherwise adversely affect interstate com-
19	merce.
20	(8) Public record information.—The term
21	"public record information" means information
22	about an individual that is lawfully made available
23	to the general public from Federal, State, or local
24	government records.

1	(9) Service Provider.—The term "service
2	provider" means a person that provides electronic
3	data transmission, routing, intermediate and tran-
4	sient storage, or connections to its system or net-
5	work, where the person providing such services does
6	not select or modify the content of the electronic
7	data, is not the sender or the intended recipient of
8	the data, and does not differentiate personal infor-
9	mation from other information that such person
10	transmits, routes, or stores, or for which such per-
11	son provides connections. Any such person shall be
12	treated as a service provider under this Act only to
13	the extent that it is engaged in the provision of such
14	transmission, routing, intermediate and transient
15	storage, or connections.
16	SEC. 6. RELATION TO OTHER LAWS AND CONFORMING
17	AMENDMENTS.
18	(a) Preemption of State Information Security
19	Laws.—This Act supersedes any provision of a statute,
20	regulation, or rule of a State or political subdivision of
21	a State, with respect to any entity subject to this Act, that
22	contains—
23	(1) requirements for information security prac-
24	tices or treatment of data similar to those under sec-
25	tion 2; or

1	(2) requirements for notification of a breach of
2	security similar to the notification required under
3	section 3.
4	(b) Additional Preemption.—
5	(1) In general.—No person other than a per-
6	son specified in section 4(c) may bring a civil action
7	under the laws of any State if such action is pre-
8	mised in whole or in part upon the defendant vio-
9	lating any provision of this Act.
10	(2) Protection of Consumer Protection
11	LAWS.—This subsection shall not be construed to
12	limit the enforcement of any State consumer protec-
13	tion law by an attorney general of a State.
14	(c) Protection of Certain State Laws.—This
15	Act shall not be construed to preempt the applicability
16	of—
17	(1) State trespass, contract, or tort law; or
18	(2) other State laws to the extent that those
19	laws relate to acts of fraud.
20	(d) Preservation of FTC Authority.—Nothing
21	in this Act may be construed in any way to limit or affect
22	the Commission's authority under any other provision of
23	law.
24	(e) Conforming Amendment.—Section 631(c)(1)
25	of the Communications Act of 1934 (47 U.S.C. 551(c)(1))

- 1 is amended by striking "and shall take such actions as
- 2 are necessary to prevent unauthorized access to such in-
- 3 formation by a person other than the subscriber or cable
- 4 operator".
- 5 SEC. 7. EFFECTIVE DATE.
- 6 This Act shall take effect 1 year after the date of
- 7 enactment of this Act.